

## Incentive Promotion Terms and Conditions

This promotion is sponsored by Shutterstock, Inc. ("Sponsor"). All participants agree to be bound by these "Official Rules" for this Shutterstock Incentive promotion (the "Promotion").

**Eligibility.** This promotion is open to participants who meet the following qualifications ("Eligible Participants"): (1) At least 18 years of age or older; (2) Legal resident of the United States; (3) Employed or engaged as a verifiable AI data-related decision-maker or influencer—including (but not limited to) a C-level executive, VP, director, manager, or another senior role that can help implement or recommend AI training data solutions at a company that is actively evaluating or planning to train, fine-tune, or augment AI/ML models within the next 12 months, and that meets at least one of the following business thresholds: (i) the company has at least \$25 million in verifiable annual revenue; (ii) is a venture-backed startup that has raised at least \$10 million in total funding; or (iii) has budgeted at least \$200K for data licensing or AI model training data over the next 12 months.

**How to Enter:** To enter, all participants must be Eligible Participants and submit a completed information request form to Sponsor during the Program Period, and fill in the required fields on the form with their information (the "Submission"). All information, including contact information, provided in the Submission must be valid, truthful and current. Entries submitted must be received by the close of the Program Period. Limit one (1) Submission per natural person, regardless of method of entry. Sponsor and its agents are not responsible for lost, late, incomplete, void, misdirected, unreadable or unintelligible entries; such entries are void and will be disqualified. Only complete valid entries will be accepted. Sponsor reserves the right to disqualify false entries or entries suspected of being false. In the event of a dispute as to the identity of the participant for a Submission, the participant for such submission will be deemed to be the person whose name and relevant information was given at the time of entry. In the event a dispute regarding the identity of a participant for a Submission cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

**Reward:** Sponsor will review the Submissions and may reach out to certain participants to determine whether such participants are Eligible Participants (an "Initial Call"). After an Initial Call, if Sponsor determines in its sole discretion that such participant is an Eligible Participant, Sponsor will reach out to such Eligible Participant to schedule a presentation (each, a "Presentation"). Sponsor may invite a partner or reseller to attend the Meeting. Sponsor reserves the right to decline or not respond to any Submissions for any reason. Upon the completion of a Presentation between the Sponsor and an Eligible Participant, such Eligible Participant (the "Selected Participant") shall be entitled to receive a \$100 [Amazon.com](https://www.amazon.com) Gift Card (the "Reward"). There will only be one Reward given for each Meeting. The Reward will be subject to issuer's terms and conditions. No cash alternative or substitution of another Reward will be allowed, except Sponsor reserves the right in its sole discretion to substitute rewards of comparable value if the Reward listed is unavailable, in whole or in part, for any reason. The issuer is not affiliated in any way with Sponsor or the Promotion. By participating in the

Promotion, each participant unconditionally accepts and agrees to comply with and abide by the Terms and Conditions and the decisions of Sponsor, which shall be final and binding in all respects. Rewards cannot be assigned or transferred to another individual or entity. Selected Participants are solely responsible for any and all federal, state, and local taxes on the Reward. If the Reward notification or the Reward is returned as undeliverable, or if the Selected Participant does not accept the Reward for any reason, the Reward will be forfeited and will not be re-awarded, in Sponsor's sole discretion. All activities related to the Reward are at the Participants' own risk and subject to whatever restrictions are imposed by the entities that govern such activities. Sponsor will not reimburse or replace the Reward if the Reward is no longer accessible or restricted due to local regulations

**Jurisdiction:** These Official Rules shall be interpreted in accordance with New York law without regard to its conflicts of laws provisions. Participants agree that the state and federal courts located in New York County, New York shall have exclusive jurisdiction over any dispute arising from or relating to these Official Rules or participants' participation in this Promotion, and participants consent to the personal jurisdiction and venue thereof.

**Privacy:** All personal information collected by Sponsor will be used for administration of the Promotion and Incentive Program and for select marketing purposes. Sponsor uses reasonable commercial efforts to comply with Federal CAN-SPAM guidelines, and such participants and Participants may subsequently opt-out of receiving further emails by following the opt-out instructions contained in the email. Please refer to Sponsor's privacy policy located at <https://www.shutterstock.com/privacy> for information regarding the collection, use and disclosure of personal information by Sponsor.

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