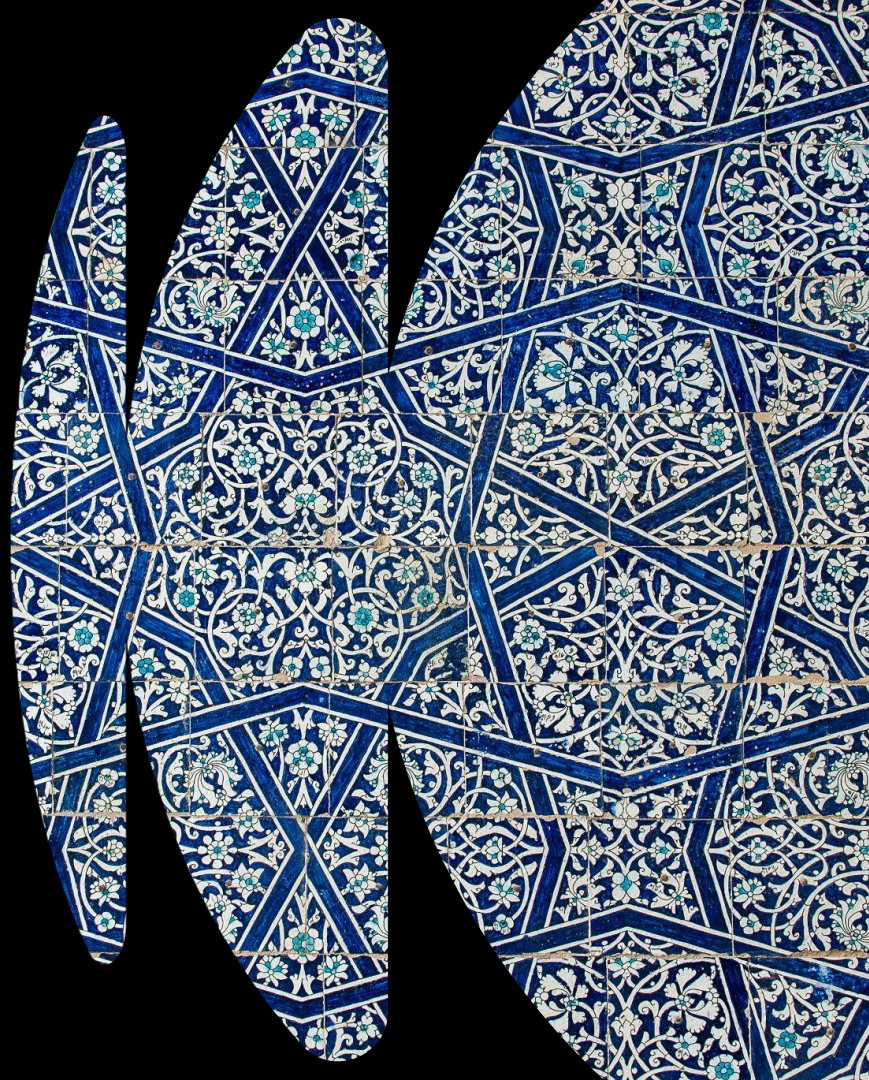


shutterstock

CultureOfFaith

A Shutterstock Content Brief





Overview

A way of life

Religion is not only a system of faith, but also a way of life. With such an array of religious diversity in this world, we see a wealth of social and cultural traditions passed down from generations. These traditions often inform a lifestyle. As we continue to pursue more realistic and honest stock content, we are seeking work that showcases diverse practices and traditions that stem from religion.



Scenarios

Emotionally resonating content

Clients are interested in emotionally resonating content that illustrates religious and cultural traditions found throughout daily life. Stock content today needs further representation of different religious traditions and how they are practiced in localized and modern ways.

We're keen on seeing work that realistically represents some of today's more commonly practiced religions such as Christianity, Islam, Hinduism, Buddhism and Judaism. Other religions and sects are also strongly encouraged.



Scenarios

Depictions of religion

Observances

- Localized depictions of people observing religious holidays around the world. Really explore the variety of observances celebrated in a religion here, for example showcase the range and details of Jewish observances with visuals of Hanukkah, Rosh Hashanah, Yom Kippur, Shabbat, etc.

Culinary Traditions

- Food plays an important role in religious culture. Consider the different beliefs that influence what foods are eaten (or not eaten) and how food is prepared. Also think through how food is used as a messenger between generations. For example, visualizing a grandparent teaching their grandchild the art of making Tsoureki, a traditional Greek Easter bread, holds great cultural significance.



Scenarios

Depictions of religion

Significant Events

- Milestone moments in life are honored in many different ways across cultures and religions. From christenings to quinceañeras to weddings and even funerals, each religion and religious sect has a special ritual or ceremony to recognize life's transitions.

Community

- Community and religion are often intrinsically related. Consider depicting people together, united by a shared faith or by a curiosity of interfaith dialogue. They can be interacting in their homes, community centers, in nature, participating in a religious service, sharing a meal, or simply socializing.

Shooting video?
Keep these
specs in mind.

Video Specs

Frame Rate:	23.98p
Resolution:	Horizontal (Cinema 4k) 4096x2160 (UHD) 3840x2160 (HD) 1920x1080 Vertical HD - 1080x1920 4K - 2160x3840, 2160x4096, 2304 x 4096
Shutter Speed:	180 (1/48th)
Gamma:	Rec 709 Wide Dynamic Range (Cinema Style) Log-C
Compression:	Pro-Res 422 (HQ) H.264 (max bit rate and depth)

Customers want commercial-use content.

Legal Requirements

What is commercial-use content?

As the name suggests, commercial content can be used to commercialize, monetize, sell, promote, and advertise a product, business or service. Content that is licensed for commercial use has many more restrictions than content that is licensed for editorial use because commercial content is used for advertising and promotional purposes.

Please make sure the content you submit to this brief does not have any visible trademarks, intellectual property, and personally identifiable information. All content featuring recognizable people must be submitted with a valid model release.



Make sure customers find your content.

Metadata

Providing relevant and robust metadata is the best way to guide customers to your content.

You can include up to 50 keywords and a 200 character description for each image or clip. Include information about location, occasions, actions, people, clothing, and concepts in your metadata. The more descriptive metadata you provide, the more likely a customer can find and license your content.

Include the keyword **CultureOfFaith** when submitting content for this request!

shutterstock

Thanks!

**We can't wait to see
what you create.**

Image Credits: javarman, Mayan Nemanov, Rawpixel.com, Md Aziman,
Gorodenkoff, The Picture Pantry, Amazing Travel Lifestyle, Cavan Images -
Offset, Joseph Sohm, ELAKSHI CREATIVE BUSINESS, Stock Holm

