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sstkHighHolidays

A Shutterstock Content Brief





Overview

Jewish High Holidays in focus

With the Jewish High Holidays approaching, customers are seeking authentic content that captures the essence of this special season, including Rosh Hashanah, the Jewish New Year, and Yom Kippur, the Day of Atonement. Additionally, there's growing demand for Hanukkah visuals, with searches expected to peak in autumn.

Searches for all three holidays begin in the early summer, with the peak in search activity in autumn.

Whether it's families gathering to share a meal, spending quality time together, or celebrating these traditions, customers want content that highlights the warmth, connection, and joy in moments like the lighting of candles, the sound of the shofar, or the sharing of traditional dishes.

Don't forget to use the keyword **sstkHighHolidays** when submitting your content to this brief.



Scenarios

Family Gatherings: Diverse families coming together to share traditional holiday meals, like a Rosh Hashanah dinner or Yom Kippur break-fast, highlighting the richness of cultural backgrounds, different family structures, and interfaith gatherings.

Shofar Blowing: A rabbi or family member blowing the shofar, capturing the solemn and powerful tradition of welcoming the New Year.

Synagogue Scenes: Families and individuals attending synagogue services, with a focus on prayer, reflection, and the community aspect of the holidays.

Yom Kippur Reflection: Quiet, introspective moments that capture the solemnity of Yom Kippur, such as lighting Yahrzeit candles or praying.

Rosh Hashanah Symbolism: Visuals of traditional foods like apples dipped in honey, pomegranates, or round challah, symbolizing the hope for a sweet and prosperous New Year.

Interfaith Celebrations: Mixed-faith families celebrating the Jewish High Holidays, showing inclusivity and respect for diverse traditions within the same household.



Scenarios

Although Hanukkah is not one of the Jewish High Holidays, there is still interest in related content.

Menorah Lighting: Families or individuals lighting the menorah each night, emphasizing the ritual and the progression of the holiday.

Dreidel Games: Children and adults playing dreidel together, showcasing the fun and traditional aspect of the game.

Gift Giving: Families exchanging gifts, focusing on the joy and surprise of receiving presents during the holiday.

Holiday Cooking: Families or individuals preparing traditional foods, highlighting the process and the importance of these dishes.

Community Celebrations: Large-scale community events, such as public menorah lightings, holiday parties, or Hanukkah concerts, capturing the festive atmosphere.



Scenarios

Greeting Cards: A cheerful, abstract background with the Hebrew phrase "Shanah Tovah" (Happy New Year).

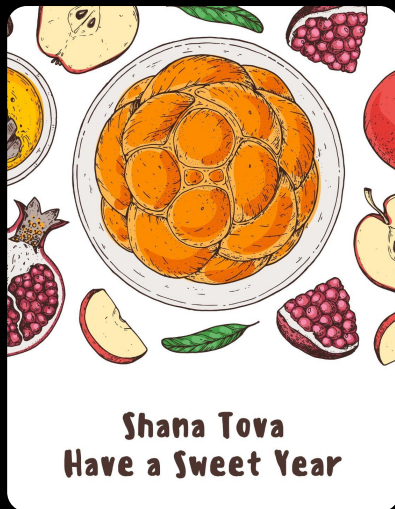
Festive Food Display: Illustrations featuring a beautifully arranged table with traditional High Holiday foods, including round challah with raisins, apples and honey for Rosh Hashanah, and pomegranate, which symbolizes abundance.

Coloring Books: Engaging and whimsical illustrations for coloring books including popular icons such as menorahs and dreidels for Hanukkah.

High Holiday Backgrounds: A variety of backgrounds reflecting the High Holidays, such as serene synagogue interiors, fruit decorations, or abstract designs featuring symbols like shofars, Torah scrolls, and stars.

Visual Examples

The images included in this brief represent the subject matter and style that customers want when searching for **sstkHighHolidays** content. We encourage you to use these examples as references while creating content that is also sincere to your unique style and part of the world.



Shooting video?
Keep these
specs in mind.

Video Specs

Frame Rate:	23.98p
Resolution:	Horizontal (Cinema 4k) 4096x2160 (UHD) 3840x2160 (HD) 1920x1080 Vertical HD - 1080x1920 4K - 2160x3840, 2160x4096, 2304 x 4096
Shutter Speed:	180 (1/48th)
Gamma:	Rec 709 Wide Dynamic Range (Cinema Style) Log-C
Compression:	Pro-Res 422 (HQ) H.264 (max bit rate and depth)

Customers want commercial-use content.

Legal Requirements

What is commercial-use content?

As the name suggests, commercial content can be used to commercialize, monetize, sell, promote, and advertise a product, business or service. Content that is licensed for commercial use has many more restrictions than content that is licensed for editorial use because commercial content is used for advertising and promotional purposes.

Please make sure the content you submit to this brief does not have any visible trademarks, intellectual property, and personally identifiable information. All content featuring recognizable people must be submitted with a valid model release.



Make sure customers find your content.

Metadata

Providing relevant and robust metadata is the best way to guide customers to your content.

You can include up to 50 keywords and a 200 character description for each image or clip. Include information about location, occasions, actions, people, clothing, and concepts in your metadata. The more descriptive metadata you provide, the more likely a customer can find and license your content.

Include the keyword **sstkHighHolidays** when submitting content for this request! Please also consider incorporating terms like *autumn*, *winter*, *Jewish holiday*, *Star of David*, *family celebration*, *Jewish heritage*, *Israel*, *Menorah* (if applicable), and *holiday lighting*.



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Thanks!

**We can't wait to see
what you create.**

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